Each year, we provide 13,000 free copies of our *Read for the Record®* book to Jumpstart children and their families. Sending the book home builds children's home libraries, and for many children this book may be one of the few quality storybooks they have access to outside of school. Your role is instrumental in sharing how valuable of a tool a book can be to a child and their family, and *Read for the Record* is an excellent opportunity to do just that! There are many ways that sites and members can participate in Jumpstart's *Read for the Record*, from simply sending a book home with a copy of the Family Activity Guide for each child, to incorporating *Read for the Record* themed activities into session, to more elaborate events with families and members of the community.

This year's book selection is *Maybe Something Beautiful*, a wonderful story that celebrates the magic that can happen when a community comes together to create something beautiful and bring about change – a fitting metaphor for a campaign that features thousands of events in communities across the country each year. *Read for the Record* takes place on **October 25, 2018,** so ideally your classrooms can join in with activities on or around this date. We hope you enjoy sharing this book with your members and classrooms!

OPTIONS FOR ENGAGING WITH *READ FOR THE RECORD*®

The below options are in order from least preparation time to most preparation time. We ask that your site participate in at least option #1, but we encourage you to do more.

1. **Send a free copy of *Maybe Something Beautiful* and the accompanying [Family Activity Guide] home with each child (books and guides are available in English or Spanish) on or before *Read for the Record* on October 25.**

2. **Let your families and community know about *Read for the Record*, and why it matters by sharing information on your site's social media accounts.**

   a. Tag @jumpstartkids and use hashtags #readfortherecord and #readconnectsucceed, and let people know how *Read for the Record* highlights the importance of early literacy and reading with young children, and why it matters! Visit *jstart.org/tools* for more social media resources and tools, including graphics and suggested messaging.

3. **Incorporate *Maybe Something Beautiful* into CAT or Session time on or around October 25. You can create your own fun activities, or use the [Read for the Record Jumpstart CAT & Session Tool] to help with planning. Some ideas include:**

   a. Adding *Maybe Something Beautiful* to the classroom's Book Center, and have a member stationed there to read it during Center Time.

   b. Asking the classroom teacher to read the book prior to session, and add some *Maybe Something Beautiful*-themed activities to Center Time.

c. Hosting a contest amongst your members to create a *Maybe Something Beautiful-*themed activity or song for session. Be sure to make it meaningful, by creating a purpose statement related to Jumpstart's domains and skills.

4. **Invite other classrooms at the center to participate in a school-wide *Read for the Record* day event**

    a. Use the [Event Activity Guide](#) to help with your planning.

5. **Host a *Read for the Record* Family engagement event to connect with Jumpstart families**

    a. You can host a short activity at drop-off/pick-up, or a more elaborate event such as a *Read for the Record* Family Night.
    b. Use the [Family Activity Guide](#) and the [Event Activity Guide](#) to help with your planning.

6. **Partner with your university or with local community organizations, such as the library, to create a *Read for the Record* event open to other children and families in the community.**

    a. Use the [Event Activity Guide](#) to help with your planning.

7. **Get creative! Find other fun ways to build *Read for the Record* into your classroom work, or get others in your university & community involved. The sky's the limit! And be sure share your ideas with us at *rftr@jstart.org*.**

Other Resources*:

- *[Read for the Record](#)*® **[Jumpstart CAT & Session Tool](#)**
- *[Maybe Something Beautiful](#)* **[Family Activity Guide](#)**
- *[Maybe Something Beautiful](#)* **[Classroom Activity Guide](#)**
- *[Maybe Something Beautiful](#)* **[Event Activity Guide](#)**

*Remember – activity guides and materials on the website are also available in Spanish at [jstart.org/tools](#).

Learn more at **readfortherecord.org** and follow us *@jumpstartkids* #readfortherecord #readconnectsucceed!