

What is Read for The Record?

Jumpstart's 15th annual Read for the Record campaign is a global movement to raise awareness around the critical importance of early literacy. Each year Read for the Record brings together millions of adults and children as they read the same book on the same day, building an intergenerational community through reading. To date, over 22 million people have participated in Read for the Record, and hundreds of thousands of high-quality books have been distributed to children in underserved communities across the country.

Activity: Keepsake Box

Materials: Shoe box, marker or crayons, decorating materials (anything available at home) scissors, glue.

Goal: Develop Social-Emotional Skills: Discuss the purpose of a keepsake box with your child. Talk about items they can keep in the box, what makes them special, and how they feel about those items.

Directions:

- Help your child find an old shoe box.
- Explain to them that you will be transforming this old shoe box into a keepsake box. *A keepsake box, also called a memory box, is used for storing special items that remind you of someone or a special event.*
- Ask your child how they would like to decorate their keepsake box. You can look around the house for construction paper they can glue on the box, or simply paint the box a solid color and allow them to draw on it with markers or crayons.
- Once the box is decorated ask the child what kind of things they would like to put in the box.
- Talk to your child about some of the things you would put in your box and how it makes you feel. For example: *"I would put your baby picture in my keepsake box always remind me of how little you use to be"* to encourage them to talk about their feelings and explores items they might want to put in the box.

